Althaf Abubaker

Thiruvananthapuram, Kerala

📞 +91-9345570705   ✉ thealthafofficial@gmail.com   in linkedin.com/in/thealthafofficial   🔘 Portfolio

Profile Summary

- Proven ability in analyzing large datasets, debugging SQL queries, and transforming data to drive business decisions.
- Proficient in creating compelling, interactive dashboards using Power BI, enhancing data accessibility and understanding.
- Strong command over Excel, SQL, Power BI, enabling efficient data manipulation and analysis.
- Proficient in market research, requirement gathering, qualitative and quantitative analysis.

Relevant Coursework

- Data Integrity
- Data Visualization
- Data Governance
- Data Manipulation
- Generative AI
- Data Mining
- Requirement Gathering
- Business Impact Analysis

Experience

AtliQ Technologies - Data Analyst Intern   **Jun 2025 – Present**

- Performed **data variance analysis** and debugged SQL queries, demonstrating **critical thinking** and **attention to detail** to ensure 100% accuracy in data extraction from MySQL Workbench.
- Applied advanced data cleaning and **data normalization techniques**, showcasing **problem-solving skills** to maintain data integrity and optimize retrieval processes.
- Designed and delivered customizable dashboards using Power BI, leveraging **creativity** and **stakeholder communication** to provide actionable insights.

Projects

Business Insights 360 | *Excel, PowerBI, Dax, Power Query, SQL* | GitHub   **Jun 2025 - Present**

- Modernized Atliq's reporting by replacing Excel with a Power BI dashboard, integrating data from Excel/CSV and SQL. Created a data model and visualizations across 5 departments, optimizing with DAX Studio for a **5% performance boost.** This empowered Atliq to make data-driven decisions, projecting a 10% revenue increase and 20% expense reduction.

AtliQ Finance Reports | *Excel, Pivot Table, Dax* | GitHub   **Jan 2025**

- Created a 4-year P&L Report for AtliQ Hardware in Excel, using Pivot Tables and DAX to analyze revenue. Automated data cleaning with Power Query, saving 4 hours, and implemented DAX measures for enhanced user experience, reducing data processing time by 50%. This enabled real-time insights for data-driven decision-making.

Technical Skills

Analytical Tools: Excel, Power BI, Power Query
Languages: Python, SQL
Technologies / Frameworks: GitHub, WordPress, GenAI

Education

Manonmaniam Sundaranar University   **Jul 2022 - May 2025**

Bachelor of Business Administration – CGPA: 8.4   *Marthandam, Tamilnadu*

Extracurricular / Certifications

- Excel: Mother of Business Intelligence by Codebasics - View Credentials
- Generative AI Mastermind - View Credentials
- Codebasics Data Analytics Bootcamp
- Google Data Analytics, Coursera